

Program as of 8/27/21



Missouri's Benefits Specialists Symposium
Doubletree Hotel at Westport, St. Louis

Thursday, September 16, 2021

1:30 - 4:30 PM

“NAHU Single-Payer Healthcare Certification Program”

(Note: This requires a separate registration fee through NAHU.)

Speaker: Reid Rasmussen, Co-Founder & CEO, freshbenies, McKinney, TX
Program (3 CEs Approved for Illinois, Missouri, Kansas and Iowa): Single-payer healthcare, also known as "Medicare for All," is the most controversial health insurance debate in our country. For this reason, NAHU has created this three-hour certification course to educate health insurance professionals on the benefit structure under the single-payer proposal.

This course provides in-depth instruction on the importance of the overall functioning of healthcare delivery and financing in our country. The curriculum will include what single-payer is, the forms it can take and how it has been implemented around the world. The course will also explore some of the proposals and variations that Congress is considering and discuss the implications on healthcare coverage in the United States.

4:30 PM

Trade Show Grand Opening and VIP Reception

5:30 PM

“Parade of Presidents” recognition celebrating SLAHU’s 40th anniversary with comments by NAHU officers.



7:00 PM

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Friday, September 17, 2021

7:30-8:30 AM

Registration (in Foyer) and Exhibit Hall open.
Continental Breakfast

Sponsored by:



8:30-9:30 AM

“Coffee Wisdom: Lessons from Brokers in Cars Getting Coffee”

1 CE approved for Illinois and Missouri

Speaker: Reid Rasmussen, Co-Founder & CEO, freshbenies, McKinney, TX

Program: How did brokers adjust their businesses during the pandemic? What innovations are worth the effort in this 'Now Normal?' How are diverse professionals succeeding in our industry? These are the kinds of questions asked during the video interview series “Brokers in Cars Getting Coffee.” Learn from and laugh with a diverse panel of industry experts from all over the country.

9:30-9:45 AM

“Table Talks” by exhibitors

9:45-10:30 AM

Exhibit Hall open / break **Sponsored by**



and

10:30 – 11:30 AM

“How Will COVID-19 Impact Your Health Plans in 2021?”

1 CE approved for Illinois and Missouri

Speaker: Dr. Trent Haywood, Founder, KNOWALITY, LLC, Chicago, IL

Program: Dr. Haywood will share his perspectives of the impact of the crisis on the health care system more generally, with a specific focus on the implications to employer-sponsored health plans.

Sponsored by:



11:30-11:45 AM

Remarks by Gold Annual Sponsor—Jim Barone, VP, Delta Dental

NOON – 12:30 PM

Lunch and Exhibit Hall open

12:30-1:30 PM

“The Politics and Policy of Health Care”

1 CE approved for Illinois and Missouri

Keynote Speaker: Marcy Buckner, Vice President of Government Affairs, NAHU, Washington, DC

Program: Catch the latest updates on what’s going on inside the Beltway and what to expect in 2020 and the coming years. Included will be everything from Medicare for All to changes in the Cadillac Tax and regulations on every aspect of health care delivery and

health care financing. You won't want to miss this important update on issues that affect you and your clients.

1:30 - 2:00 PM

Exhibit Hall open / bar break **Sponsored by:**



2:00 - 3:00 PM

“Stepping Up Your Game”

1 CE approved for Illinois and Missouri

Moderator: Kevin Guss, MOAHU State President, Marsh & McLennan Agency, LLC (JW Terrill)

Speakers: Eugene Starks, Benefit Administration Services Ltd., Ridgeland, MS; Kelly Don Fristoe, Financial Partners, Wichita Falls, TX; Eric Kohlsdorf, Prisma Strategies, Des Moines, IA.

Program: Check in with these NAHU officers on how producers and agencies need to adopt change in their growth strategies in order to remain relevant.

3:00 PM

Final remarks, attendance and exhibitor drawings & Exhibit Hall open

For more Sponsor/Exhibitor information contact:

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